



#### Background

- ◆ Existing CCOP Strategic Plan 2002
- ◆ Strategic Planning Workshop Feb 2009
- ◆ SP workshop results presented at 54SC, March 2009



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- ◆ 54SC formed a task force Indonesia, Malaysia, Philippines, Thailand & Vietnam
- ◆ SP Task Force Meeting, Sep 2009







#### **Vision**

> A premier intergovernmental Earth science organization in East and Southeast Asia.

#### **Mission**

To contribute significantly to the economic development and sustainable management of the environment and improvement of the quality of life of its member countries by the application of Earth science knowledge through:

- Outreach
- Cooperation and Partnership
- Knowledge Enhancement & Sharing
- Data and Information

#### Outreach

To enhance influence with decision makers, investors and the public through the provision of relevant Earth science information and to develop appropriate skills for communicating effectively with CCOP stakeholders.

#### Strategic Goals (Outreach)

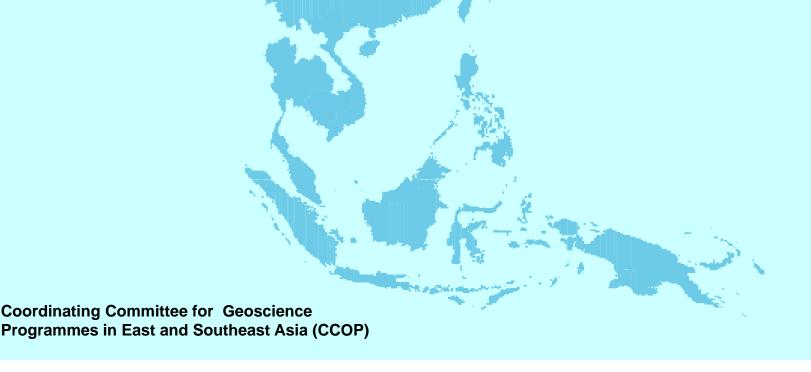
- a) Delivering science to the public
- b) Practicing knowledge management
- c) Exploiting the Web

#### By

- > increase our stakeholder and client networks
- increase the distribution of new and existing products and services
- seek new and improved ways of promoting our work

#### Cooperation and Partnership

To enhance the internal and external partnerships to improve the quality, reach, application and impact of our Earth science information and knowledge



#### Strategic Goals (Cooperation & Partnership)

- a) Enhancing networking
- b) Effective collaboration

#### By

- be the center of excellence in coordinating collaborative geosciences programs,
- be a partner of choice for local/international organizations and
- actively foster a knowledge-exchange culture among the members and in the wider world for disseminating geoscientific knowledge and understanding

## Knowledge Enhancement & Sharing

To manage, promote, share and exploit the region's Earth science information and skills

#### **Strategic Goals**

#### (Knowledge Enhancement & Sharing)

- a) Areas of focus: geo-hazards prediction & mitigation, environmental geology, water resources integrated management, energy and mineral resources sustainable development.
- b) Enhancing capabilities

#### By

- be an organization that focuses on enhancing the capacities of our Member Countries
- be an innovative organization that seeks out and uses new working practices, tools and technologies.

#### **Data and Information**

To advance sharing of data and information and integrate Earth science data across national boundaries.

### Strategic Goals (Data and Information)

- a) Facilitate data sharing
- b) Efficient exchange of data

  By
- improve the sharing and delivery of data and information across boundaries
- improve data quality (i.e., integration, consistency and standardization)
- encourage a culture of knowledge-exchange excellence within the CCOP TS and Member Countries

#### **Execution Plan**

- > ACTION PLAN -- objectives, priorities, methods, schedules and the commitment of resources
- Implementation must be through the joint efforts of the Technical Secretariat, the Steering Committee, and the Member Countries.

#### **ACTION Plan**

- > 54SC tasked CCOP TS to develop an Action Plan & consider comments of the 54SC meeting.
- Action Plan to be tabled at 55SC meeting

#### **THANK YOU!**

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